



TAKING DALLAS TO NEW HEIGHTS

Women Build

2024

DallasAreaHabitat.org/WBD24



Women from all walks of life have come together to build stronger, safe communities through Dallas Habitat's Women Build Dallas Initiative. Today, our neighborhoods are comprised largely of women and children, and there are unique challenges these women will face on their journey to financial independence.

Dallas Area Habitat serves thousands of clients each year; 67% are women head of household and 38% of those women are single moms. This year marks the **5th Annual Women Build Dallas**, and we are inviting you to join us as we invest in the future of women who partner with Habitat to make a better life for their families. Women Build Dallas is seeking strong community members who can help build a new home, support neighborhood empowerment, and raise funds for financial and homebuyer education for these determined women.

Are you ready to *Build with us?*

2023 *Community Impact*



BUILD IMPACT



FINANCIAL IMPACT



COMMUNITY REACH



Meet your *Women Build Chair*



Nadine S. Lee

President & CEO

Dallas Area Rapid Transit (DART)

Nadine S. Lee is the President & Chief Executive Officer for Dallas Area Rapid Transit (DART) where she leverages the talents and expertise of 3700 employees to deliver mobility freedom for all.

Previously, Nadine served in the roles of Chief of Staff and Deputy Chief Innovation Officer for Los Angeles County Metro, where she established the Vision 2028 Strategic Plan, the Offices of Equity & Race and Customer Experience, and the Better Bus Program.

Prior to L.A., Nadine led the development and implementation of the Flatiron Flyer Bus Rapid Transit for Denver's Regional Transportation District (RTD), a project that produced a 40% increase in corridor ridership in its first few months of service.

In addition to her civil engineering background, Nadine is committed to using performance measurement and continuous improvement to elevate the quality of DART's mobility services for the benefit of everyone in North Texas.



2024 WOMEN BUILD FAMILY
the Rebollar Family
812 IOWA STREET



After years of dreaming big and facing tough times head-on, Martha and her family are about to make those dreams come true with their very own Habitat house. It's been quite the ride, especially juggling her mom's health issues and the bills that come with it, but the thought of owning a home—that light at the end of the tunnel—gave Martha a huge sense of relief and excitement.

The family has spent a decade in their apartment, a place packed with memories of good times, hard times, and everything in between. With their Habitat house on the horizon, Martha's picturing a neighborhood that feels like family, where folks look out for each other, even over the little things like an unturned car light or a sick pet.

Martha can hardly wait for the day her family walks through the door of their new Habitat home. She's already dreaming of family get-togethers, her grandson's giggles filling the backyard, and all the wonderful memories they're going to make there. It's going to be a place where love, security, and family history are built to last.

In her new neighborhood, Martha wants to pay it forward. She's all about lending a hand, cheering on her neighbors, and being part of a community that lifts each other up. Martha's story is all about pushing through, holding onto hope, and the amazing things that can happen when people come together to make dreams a reality. The house they're about to call home is more than just walls and a roof—it's a symbol of their perseverance, the helping hand of amazing groups like Habitat, and the power of community and dreams turning into the place you hang your hat.

Martha's story is just one example of the incredible impact that Dallas Area Habitat for Humanity has on families and communities around the world. With a mission to provide safe, decent, and affordable housing for all, Habitat works tirelessly to help families achieve their dream of homeownership.

“Every time I step into Habitat I am made to feel important by everybody there. Everyone here is love, Habitat loves to help people. -Martha Rebollar

2023 WOMEN BUILD FAMILY

Sara Tucker

1810 BAYONNE ST.

“ I feel the level of explanation is exactly what made the difference for me. Being able to have someone explain literally everything about owning a home is exactly what a first home buyer needs. Habitat does all of that. - Sara Tucker ”



2022 WOMEN BUILD FAMILY

Perry Family

1834 BAYONNE ST.

“ Dallas Habitat made owning a home possible when I thought I would never become part of the American dream as many say. - Vernice Perry ”

2021 WOMEN BUILD FAMILY

Garrison Family

2637 MACON ST.

“ I pride myself on being a strong woman and great mother, so having the opportunity to have my house built by a group of such wonderful women just makes buying my first home so much more special. Thank You Dallas Habitat. - Tracy Garrison ”



2020 WOMEN BUILD FAMILY

Cortez Family

2018 BICKERS ST.

“ The Dallas Habitat Counseling Center provides financial and homeowner awareness with people that actually care. I have been treated with the utmost respect and understanding. - Rosalinda Cortez ”

GET *Involved!*



Ask your company to become a sponsor!

There are a variety of sponsorship levels available, and each brings both marketing benefits as well as volunteer engagement opportunities. Your company likely has a community service team who seeks opportunities for your company to volunteer. Habitat can fulfill that need for your company. We are your partners, so please let us know how we can help introduce your company to the Dallas Habitat Women Build! Check out the sponsorship levels below then email me to secure your spot!



Form a personal fundraising team

You can be the team captain! Ask your friends/family network to join you for the Habitat Women Build. Typically, this works best if you set a participation fee of \$500 for each volunteer. If you gather 20 volunteers, you can have a dedicated build day! Use this day to celebrate a birthday or anniversary, or to honor someone you love! Get started with your team

Donate.DallasAreaHabitat.org/WBD24

2024 *Upcoming Events*



Kick-Off Event
Feb 22nd



Virtual Panel Discussion
March 14th



Day 1 Build Day
April 5th



Hardhats & Heels
May 16th



Women Build Home Dedication
August/September

Are you ready to build with us?

Please contact Liz Phillips | EPhillips@Dallas-Habitat.org | 214.592.6268

Connect With Us @DallasHabitat



Sponsorship Levels



Stability Builder: \$50,000

Name/Logo on Women Build print collateral · Recognition on Dallas Habitat Website · Logo recognition on signage at WB events (recognition on opening slide for virtual events) · Opportunity for a check presentation with photo · Volunteer engagement opportunities: 2 Build days for up to 20 volunteers each and reservations for special events · Dedicated social media post promoting partnership with Habitat and Women Build · Use of Dallas Habitat logo for 12 months · Logo recognition in special event programs (kick off, OSB painting, dedication) · Invitation to place items in the volunteer goody bags · Name on T-shirt · Verbal recognition at the start of all engagement events · Participation in Homeowner Dedication Ceremony presenting a symbolic gift to the family



Security Builder: \$25,000

Name/Logo on Women Build print collateral · Recognition on Dallas Habitat Website · Name recognition on signage at WB events (recognition on the opening slide for virtual events) · Opportunity for a check presentation with photo · Volunteer engagement opportunities: dedicated build day for 20 volunteers on the build site and reservations for special events · Social media post promoting partnership with Habitat and Women Build · Use of Dallas Habitat logo for 12 months · Name recognition on sponsor page in event programs · Invitation to include an item in the volunteer goody bags · Name on T-shirt · Opportunity to be listed as presenting sponsor at one engagement event (limited to first 4 committed sponsors) · Invitation to the home dedication ceremony.



Strength Builder: \$10,000

Name listed on sponsor page in program guide · Recognition on Dallas Habitat Website · Name recognition on signage at engagement events (recognition on the opening slide for virtual events) · Check presentation with photo · Volunteer engagement opportunities: up to 10 volunteers across the build site, and reservations for special events



Underwriting Opportunities \$5,000 - \$10,000 without volunteers

Logo or company name will be placed on all marketing materials and placement will be based on the donation amount.

Want to become a 2024 sponsor?

Please contact Liz Phillips | EPhillips@Dallas-Habitat.org | 214.592.6268



Thank you to our 2020-2023 Women Build Sponsors

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Want to get involved?

THREE WAYS TO JOIN

- 1 DallasAreaHabitat.org/WBD24
- 2 Text **Women Build To 24365**



3
SCAN
HERE





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@dallashabitat

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